

Cashback Sony lenses

You've purchased a cashback product. A cashback is a promotion by the manufacturer, which allows you to redeem a part of the purchase price. Read below what you have to do to receive your cashback.

Promotion

Receive up to € 100 cashback when you purchase a selected Sony lens.

Term

1 March 2024 until 31 March 2025. Register from 30 days but up to 3 months after purchase to benefit from the cashback promotion.

What do you need?

- Proof of purchase
- Cut-out sticker of the packaging with the barcode and the model and serial number on it
- One of the participating Sony cameras

How do you qualify?

- 1. You have or purchase one of the participating Sony cameras.
- 2. Register the camera via My Sony: https://www.sony.be/lang/nl/mysony
- 3. Sony will send you 3 voucher codes within 24 hours.
- **4.** Purchase one of the participating Sony lenses via Coolblue between 1 March 2024 and 31 March 2025.
- **5.** Go to the Sony promotional page and fill out the registration form: https://www.sony.be/promo/nl/welcome-to-alpha
- 6. Register your purchase from 30 days but up to 3 months after purchase.
- 7. You can claim this cashback on 3 participating lenses maximum.

Validity

- This promotion is valid in the Netherlands and Belgium
- This promotion doesn't apply to Second Chance products.
- You can find the full promotional Terms and Conditions on the website of the manufacturer.

•	You can combine the promotion with the Sony student cashback.